

FLUEX

LinkedIn gives you wings. **Fluex** makes you fly.

HOW TO WIN ON LINKEDIN: A DAILY CHECKLIST

1. Put out an engaging and valuable post

- ▣ The first sentence should be intriguing, unexpected, or thought-provoking to compel readers to read the rest of the post
- ▣ The concluding line should encourage readers to share their views or experiences
- ▣ Use 3 relevant hashtags so your post reaches the right people

2. Reply to all comments on the post

Pro tip : ask questions where relevant to keep the conversation going

3. Send custom connection requests to everybody who has engaged with your post (liked/commented/viewed your profile).

4. Add any new prospects to your list of prospects so you remember to engage with their content regularly and stay top of mind.

5. Send 15 customized connection request to people within your target market (See the guide for step-by-step instructions and complete examples)

6. Comment on posts from 10 people on your prospect list

Pro tip : Make your comment meaningful! Be insightful and inquisitive. Comments are the new content.

7. Send a direct message to 5 people on your prospect list.

Pro Tip : Customize your message. Focus on the recipient rather than on your self. Show a genuine interest in them and their business, and that you have researched their needs.

You know you've built something special.

Now let the world know.

LinkedIn info@fluexmedia.com